

The Redevelopment Agency of the City of Long Beach

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**Revitalizing North
Long Beach: 10
Years of Success
is a series of
retrospective
monthly
publications
highlighting the
goals and
accomplishments of
the Redevelopment
Agency in the
North Long Beach
Project
Area.**



Revitalizing North Long Beach: 10 Years of Success



February 2006 — What is Redevelopment?

Deteriorating or blighted areas have serious negative impacts on social, economic and physical conditions of a city. They can be a health and safety danger and can negatively effect the general welfare of a community.

Redevelopment is a process created to assist governments in eliminating blight and to encourage new development, create jobs and generate tax revenues. More than 400 California cities and counties have adopted local Redevelopment Plans.

The City of Long Beach has seven different Redevelopment Project Areas, including the North Long Beach Redevelopment Project Area, which was adopted in 1996 and is overseen by the City's Redevelopment Agency. This year, as the North Long Beach Project Area celebrates its 10 year anniversary, we are looking back on our successes and planning for the future. Each month we will highlight a different facet of redevelopment and share stories of how redevelopment is improving quality of life for all of us. You will get to know how redevelopment works, how projects are selected and who the people are that make them happen. Yet most importantly, you will learn how to get involved.

Each Project Area is guided by a Redevelopment Plan that helps determine which projects will be undertaken. The plans are locally created to respond to the community's unique needs. The Redevelopment Plan is presented at public hearings so community members can review and comment. Community participation is key to any successful redevelopment program.

One way for the public to participate is to join a Project Area Committee (PAC) to provide input to the Agency's board and staff. Long Beach has three such PACs: Central PAC, West PAC and North PAC, which reflect the largest project areas. The North Long Beach PAC is a vital part of the redevelopment process and meets the 4th Thursday of each month at 6:30 p.m. at the North Long Beach Police Department Substation, 4891 Atlantic Avenue.

This is an exciting time for North Long Beach. The Redevelopment Agency and our community partners are working together to create new parks, commercial revitalization, community facilities, public art and street improvements that are making our neighborhoods safer, more attractive and improving the quality of life for all of us. Please join us in celebrating 10 years of success and the bright future ahead.